

ABC Reoler Denmark wins Supreme Court judgment against Montana Furniture.

The Danish Supreme Court has unanimously acquitted ABC Reoler Aulum A / S for violating Montana Møbler A / S's rights under copyright law and marketing law. The Danish Supreme Court said in its judgment that ABC Reoler's shelving system Quadrant is not a copy of Montana's Cabinet range. The Danish Supreme Court therefore rejects all claims from Montana Furniture demanding millions in compensation and prohibiting manufacture, sale and marketing of the Quadrant Shelving system.

The ruling puts an end to a case that has been ongoing since February 2005, when Montana Furniture brought an action against ABC Reoler at the Danish Commercial Court. On March 6, 2012 the Danish Commercial Court acquitted ABC Reoler in all the circumstances, and the Danish Supreme Court has now upheld the Judgment from the Danish Commercial Court.

A lawsuit lasting nearly 10 years is a huge burden for a small company like ABC Reoler. The case has drawn considerable resources and inflicted heavy costs on us. Furthermore we have lost business because Montana for so long has tried to create uncertainty about the Quadrant shelving system. Therefore, the judgment is both a relief for us at ABC Reoler and a victory for the consumers freedom of choice, "says manufacturer Søren Iversen, Director and owner of ABC Reoler Denmark.

Quadrant is a self-assembly shelving system where the consumer can draw, plan and design their own individual cabinet system. The side panels are available in many colours and several depths and sizes. The side panels are assembled with visible and patented aluminum brackets. Montana's system conversely, assembled boxes made for stacking where each module is glued at the joints. Once the side panels are assembled, the Quadrant shelving system only has one side panel, where Montana's system often have double side panels when stacked or placed next to each other. Furthermore there is a number of differences between the two systems accessories.

The Danish Commercial Court held in its judgment of 2012, there are considerable differences between the visual appearance and design principles of the two systems and they can therefore not be confused. The same conclusion is now reached by the Danish Supreme Court in its judgment. At the Danish Commercial Court Montana Furniture was ordered to pay ABC Reoler 114.000 EUR covering case costs. The Supreme Court has now increased the amount to 175.000 EUR.

Quadrant has been on the market since 1997 - first under the name X-YLO and since 2002 under the name Quadrant. In Denmark Quadrant is sold and distributed through over a 100 furniture and lifestyle stores across the country.

ABC Reoler Aulum A / S was founded in 1917 as a carpenter-joiner, Since 1975 we have been making flexible and functional storage systems in a timeless, minimalist design. ABC Reoler has three product Ranges: ABC Classic, Quadrant and Simplex which is sold in more than 10 countries. ABC Reoler's manufacturing plant and headquarter is based in Aulum, Denmark. www.abc-reoler.dk

For more information:

Søren Iversen, Director of ABC Reoler, tel. +459747 2044, mobile +454018 2045, email: swi@abc-reoler.dk,

Christian Majgaard, chairman of ABC Reoler, tel. +452030 8060.